

**PATENT**

Docket No. RSW920030079US1 (099)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: Hind et al.

Application No.: Unassigned

Examiner:

Unassigned

Filed: Herewith

Group Art Unit:

Unassigned

For: BYPASSING CONTENT BLOCKING

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**INFORMATION DISCLOSURE STATEMENT**

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Mail Stop Patent Applications  
Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Sir:

In accordance with the duty of disclosure under 37 C.F.R. §1.56, Applicants hereby notify the U.S. Patent and Trademark Office of the documents which are listed on the attached Form PTO-1449 and which the Examiner may deem relevant to patentability of the claims of the above-identified application.

The submission of the listed documents is not intended as an admission that such documents constitute prior art against the claims of the present application. Applicants do not waive any right to take any action that would be appropriate to antedate or otherwise remove the listed documents as competent references against the claims of the present application. Applicants submit that the present invention is patentable over these references.

Respectfully submitted,

Dated: 8-18-03

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Form PTO-1449  
(Rev. 2-88)

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.

APPLICATION NO.

RSW920030079US1  
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Filed Herewith

INFORMATION DISCLOSURE STATEMENT  
BY APPLICANT

(Use several sheets if necessary)

APPLICANT  
Hind et al.

FILING DATE  
Filed herewith

GROUP

U.S. PATENT DOCUMENTS

EXAMINER'S INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
		6,226,677	May 1, 2001	Slemmer	709	227	Jan. 15, 1999
		6,397,246	May 28, 2002	Wolfe	709	217	Nov. 13, 1998
		6,321,256	Nov. 20, 2001	Himmel et al.	709	218	May 15, 1998
		6,286,001	Sep. 4, 2001	Walker et al.	707	9	Feb. 24, 1999
		2002/0095415	Jul. 18, 2002	Walker et al.	707	9	Aug. 31, 1999
		2002/0037250	Feb. 20, 2003	Walker et al.	713	200	Jun 29, 2001
		2002/0161835	Oct. 31, 2002	Ball et al.	709	203	Mar. 26, 2002
		2003/0065739	Apr. 3, 2003	Shnier	709	217	Oct. 1, 2001
		2002/0078191	Jun. 20, 2002	Lorenz	709	223	Dec. 20, 2000

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	X	
							YES	NO

OTHER DOCUMENTS

			Bill Dimm, How Ad-Blocking Software Works, SaveTheFreeWeb.com (April 23, 2001)
			How Ad-Blocking Works, Guidescope, Inc. <www.guidescope.com/gman/blockwork.htm> visited 7/2/03.
			Sebastian Rupley, AOL Adds Pop-Up Ad Blocking, PC Magazine (March 13, 2002)
			Harry Bruinius, Crashing the Party – The Threat of Ad-Blocking Software, Jupitermedia Corporation (May 3, 2001)
			@Man aka Word-Class Data Snuggler, Web Ad Blocking Under Linux/Unix, BeOS, MacOS and Windows, California State University at Chico (Feb. 20, 2000)
			Better Ad Blocking for Mozilla and Netscape 7, <www.floppymoose.com> visited 7/2/03.
			Richard Lowe and Claudia Arevalo-Lowe, Ad Blocking, <internet-tips.net/Security/adblocking.htm> visited 7/2/03.
			Tom Hespos, The Dilemma of Ad-Blocking Software, INT Media Group, Incorporated (April 19, 2001)
			Your Browser's Cache, Guidescope, Inc. <www.guidescope.com/gman/cache.htm> visited 7/2/03.

EXAMINER

DATE CONSIDERED

\* EXAMINER: Initial if a citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.